

Purpose of Healthcare



1 Promotion.

Maintains overall health through preventive measures and health education.

2 Treatment.

To alleviate suffering and restore health.

3 Equity.

To provide equitable access to medical services, reducing disparities in health outcomes.

4 Safety.

Protects public health and safety.

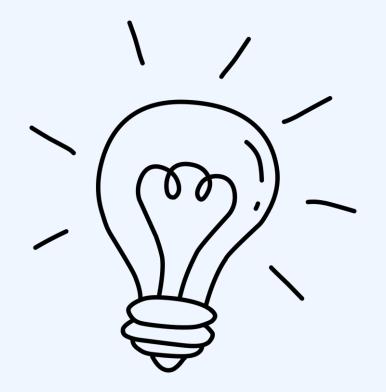
Clean environment for all.

5 Longevity.

Enhance longevity and improve the quality of life.

6 Innovation.

Advances medical knowledge and innovation through research, clinical trials, and the development of new treatments.

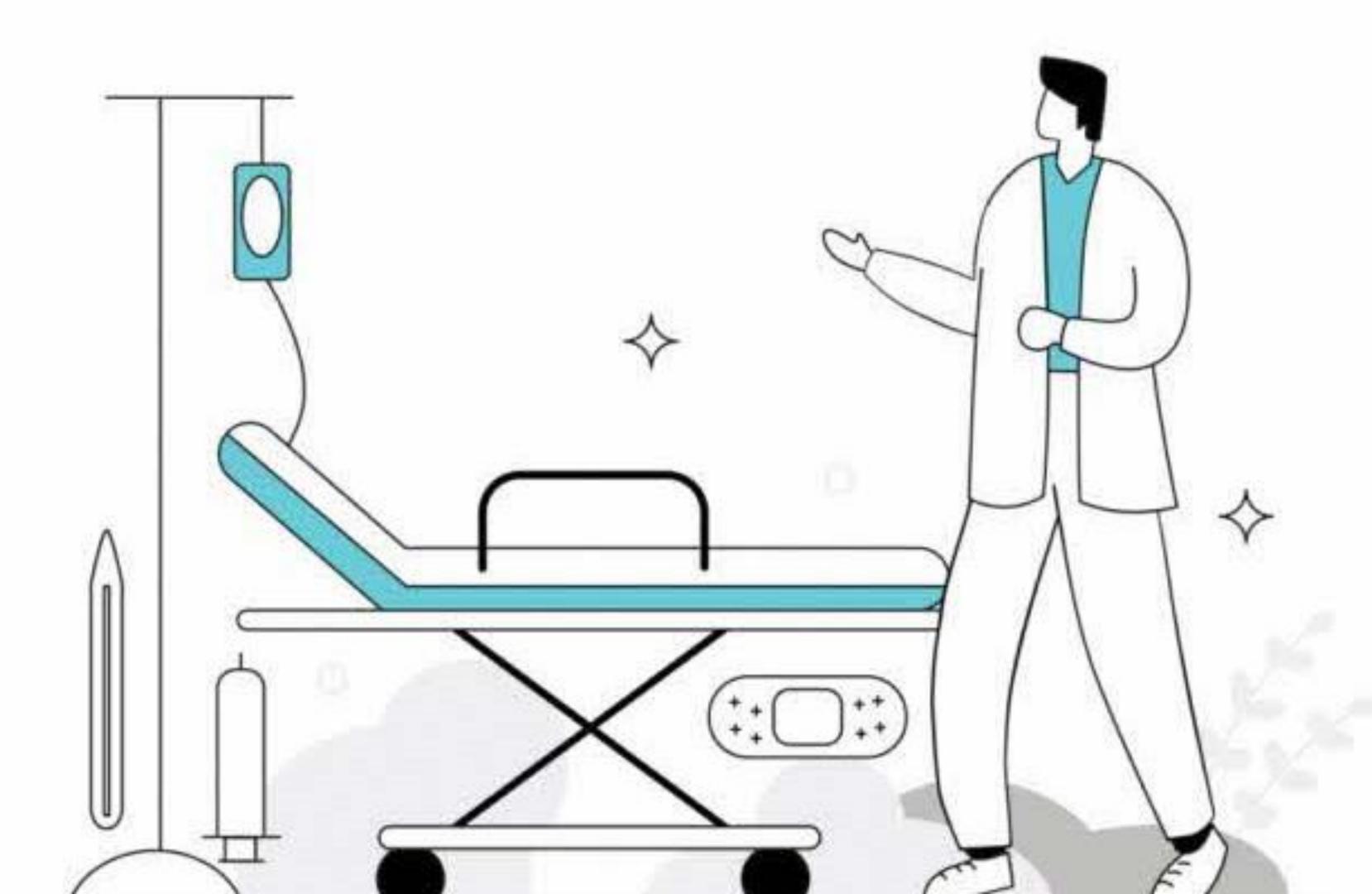


Imagine this...













Healthcare costs on the rise...

1 Ageing Population

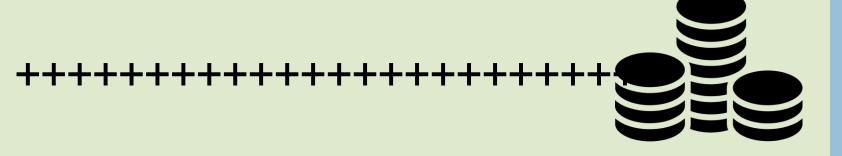
Investments in Tech & Facilities

3 Chronic Diseases

4 Revenue Goals - \$\$\$

Is "Sustainability" sustainable? If so, for who?

- Higher service fees
- Cost of sustainable products
- Supply Chain costs
- Facility upgrades
- Regulatory compliances





WILL YOU... WILL YOU THINKABOUT THE PATIENTS?